

A New Path Toward Healing

Sinus & Allergy Wellness Center of North Scottsdale identifies and eliminates the root cause of recurring sinus problems while respecting patients' time and resources.

Classic sinus symptoms like pressure, pain, congestion, and post-nasal drip are well-known. But patients may be surprised to learn that nontypical symptoms like dizziness, hoarseness, coughing, and sore throat can also be caused by sinus inflammation. In some cases, a sinus infection (sinusitis) can travel to the lungs, causing bronchitis, pneumonia, or asthma flare-ups if left unchecked.

Enter Sinus & Allergy Wellness Center of North Scottsdale, where eliminating the root cause of allergy and sinusitis symptoms is the goal, allowing patients to move forward with their life. "If we can address the inflammation and give the nose and sinuses a chance to reboot, drainage lessens, and symptoms go away or improve," says Franklyn Gergits, D.O., FAOCO.

Offering comprehensive, specialized ENT services, Sinus & Allergy Wellness Center helps patients achieve relief through both surgical and nonsurgical options, like Eustachian tube balloon dilation, balloon sinuplasty, immunotherapy, and corrective procedures for a deviated septum.

At some other ENT offices, a patient's time slot expires after 15 minutes,



FROM LEFT TO RIGHT: Franklyn Gergits, D.O., FAOCO, with board-certified physician assistants Nikita Karki, Adam Neal, and Diana Ruiloba.



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whether they've had the opportunity to ask all their questions or not. Empathizing with this experience as someone who suffers from allergies, asthma, and sleep apnea himself, Dr. Gergits and the entire care team offer both time and opportunity: "Time for a patient to let us know exactly what their problem is, and an opportunity for healing," he says.

The Patient Experience

At Sinus & Allergy Wellness Center, every patient receives a scan, nasal endoscopy, and full ENT workup on their first visit. They also review results with their provider that same day and can ask as many questions as they'd like. This one-on-one interaction helps patients truly understand their symptoms and possible treatment options sooner rather than later.

"We spend time educating the patient about what's causing their problem," says Dr. Gergits. "Then we develop a tailored plan to fix it."

Working adeptly as a team, the medical staff at Sinus & Allergy Wellness Center aims to achieve what Dr. Gergits calls "the triple aim of medicine": a pleasant patient experience, successful outcomes, and costs that are kept in check. "It's a win-win-win situation," he says.



2023 National Breathe Free® Sinus & Allergy Centers Core Value Award winners Diana Ruiloba and Dr. Gergits.



SINUS & ALLERGY
WELLNESS CENTER
of north scottsdale

8573 E Princess Drive, Suite B 111
Scottsdale, AZ 85255
602-492-2312
sinusandallergywellnesscenter.com